

The Premier Quality Effect



The "Premier Quality Effect"™

We believe that premier nutrients (exquisitely well-grown and free of undesirable tagalongs), when they are combined together, their effect can be *far greater* than the sum of their individual benefits. This is what we call the "Premier Quality Effect"™. Premier products are the result of our relentless search to find not only the best grown phytonutrients worldwide, but also those with premier energetic properties.

Living Nutrients in their Premier State

Many key nutrients contained in our formulas have been sourced from once-living, natural sources. Old-style, isolated vitamins and minerals and test-tube created agents may not deliver the full symphony of premier quality nutrition as found in whole nutrients.

Ingredient Quality

Our ingredients are purchased solely for quality in terms of purity, potency and premier resonance capacity. They are sourced only from the finest qualified suppliers all over the world, including Europe, South America, India, China and many other countries.

Because of our rigorous quality testing standards, we reject the vast majority of suppliers. Our founder has traveled to many countries, ever in pursuit of the elusive pristine quality of nutritional ingredients. For example, he has traveled to the central forests of India to find the best source of noni, to Italy to personally examine aloe plants and to South Africa to study tribal plants.

100% Solvent-Free Vegetable Capsules

Almost all of our encapsulated products are made with 100% solvent-free vegetable capsules and vegetable-source soft gels. These capsules are superior to their solvent-based or gelatin counterparts and ensure a healthier, safer product for our customers. Sadly, other manufacturers often use inferior vegetable capsules (solvent-tainted) as well as tablets and animal-based gelatin capsules (animal based protein), all which may create problems if consumed over time.



By their nature, tablets need glues and binders to hold their ingredients together. Gelatin capsules may be hard to digest, temperature-sensitive and typically contain chemical preservatives in their shell. In contrast, our 100% solvent-free vegetable capsules dissolve rapidly (regardless of temperature) and provide excellent absorption of nutrients.

Manufacturing at the Premier Level

PRL is a primary manufacturer that offers a full professional line of premier nutritional products and natural foods. Our state-of-the-art manufacturing facility located in Austin, Texas, is an FDA monitored facility that operates under current GMP (Good Manufacturing Practice) guidelines. Our products are manufactured in rooms with controlled temperature, humidity and dust conditions. Before each production run, our manufacturing equipment is cleaned and sanitized and released by an experienced quality control team. In addition, PRL strives to excel in state-of-the-art bioenergetic analysis and implementation.

100% Excipient-Free Products

Excipients are highly questionable and often undesirable tag-along chemicals or agents which are used in typical nutritional supplement manufacturing processes. PRL strives to produce products that are 100% excipient-free.

We guarantee that what you see on the label is exactly what is in our product: absolutely no undisclosed excipients, such as fillers, binders, artificial colors or other undesirable tagalongs.

Many nutritional supplements contain potentially health-improving excipients, sometimes listed under "Other Ingredients" on the label.

Ingredients such as magnesium stearate (an undesirable lubricant) and silicon dioxide (insoluble and not digestible), are often used as fillers or flowing agents to help in the encapsulating process. High fructose corn syrup may be used to disguise "off" or bland tastes in a product. We believe that undesirable, non-nutritive chemical agents have the potential to create health problems if consumed over time.

Experience a *brand new* level of 21st century product excellence you can depend on – formulas without added excipients or questionable preservatives, manufactured to deliver premier resonance for outstanding clinical results.



Entrance to PRL's Headquarters
in Austin, Texas

Vegetable Capsules: The Smart Choice

Vegetable Capsules The Preferred Delivery System



Tablets The Poor Man's Capsule

- Nutrients retained in their original form
- No damaging heat or pressure
- No degrading of nutrients
- No rancid oil by-products
- Typically better absorption than tablets
- Easily breaks down in stomach
- No undesirable glues, binders or lubricants

- To smash ingredients into a tablet, up to 50,000 pounds per square inch or more is used
- Damaging heat and pressure may degrade nutrients
- Often creates rancid by-products
- May result in poorer absorption than capsules
- Undesirable glues, binders and lubricants

Premier Research Labs In a Nutshell



- Clinically tested, professional nutritional product line
- Premier, live-source formulas
- Excipient-free (*no added undesirable tagalongs so commonly seen in other product lines*)
- Full-time practitioner support team (Monday - Friday)
- Ongoing practitioner teleconferences, webinars and QRASM training seminars

Quality You Can Count On!

Premier Research Labs offers a full line of premium quality, professional nutritional supplements and foods. Due to our dedication to excellence, we insist that our nutritional supplements meet the highest quality standards, both biochemically and bioenergetically.

To source the most promising and advanced nutrients, we purchase only the highest quality raw materials from all over the world, including from leading American, Asian and European sources. We operate a full, in-house, state-of-the-art scientific lab dedicated to the use of advanced analytical methods, including high performance liquid chromatography, gas chromatography, mass spectrometry and high performance crystal spectroscopy, to ensure our products meet label claims for potency, purity and identity.

Ingredient Testing

PRL conducts scientific laboratory testing of raw materials and finished products, as well as state-of-the-art, proprietary bioenergetic testing of all ingredients. PRL has pioneered the use of bioenergetic testing to ensure the customer is consistently getting the best quality worldwide. In addition, we use the most advanced lab equipment and test methods, including HPLC (High Performance Liquid Chromatography) to assure the potency and reliability of every ingredient.



Our incoming raw materials are tested with state-of-the-art photoluminescent technology to ensure our raw materials fall in our selected "circle of confidence" and are free of contaminants.

At PRL, we have over 20 years of thorough product testing and research to ensure that you receive only the very best "Nutrition That Really Works"[®]. Our elaborate testing methods are designed to produce absolutely reliable and consistent nutrient quality in all products — quality you can count on for all your patients, *day in and day out*.

Violite[®] Containers - An Industry 1st

PRL created an industry first with the development of unique, first-of-its-kind Violite[®] bottles to assure maximum protection of our ingredients. Violite[®] is our proprietary, dark violet-colored, PET plastic bottle engineered to block damaging light frequencies that can degrade nutrients. In addition, PRL protects its premier products from tampering with foil induction seals and shrink seals.



Worldwide Distribution

PRL distributes its nutritional supplements exclusively to qualified health professionals. PRL has distributors throughout the world, including Europe, New Zealand, Singapore and the Middle East.

Please note: Ingredient amounts and nutritional values for nutritional and food products may vary. Figures quoted in this catalog are valid as of this printing. Please contact your account manager to obtain current values.

